



**Neo DigiAd Pvt. Ltd.**

303, 3rd floor, Monarch Chambers, Marol Maroshi Road, Andheri - (E),  
Mumbai - 400 059. • Tel: 022 4120 9608

# Digital Media & Advertising Agency in Mumbai!

A digital media & advertising agency which thrives on fresh, innovative ideas, Neo Digiad is made up of quick-witted, hard working and slightly quirky individuals who understand the world of digital media completely. From Web Designing and Branding, to Photography and Digital Media, we've got it all covered under one roof! No matter how tricky and challenging your demands, we will tackle them with a smile, and leave no stone unturned in delivering the best results possible.

## About Us

“Pleasure in the job puts perfection in the work.” – Aristotle

Every team member at Neo loves what he/she does! We strive for perfection in our work, simply because we don't like settling down for anything less. Each one of us comes with enough experience to think differently, and provide smart and creative solutions to our client's problems effectively.

The conception of Neo Digiad was initiated to provide a full range of digital and advertising services to prospective clients, under one roof. Our experienced team is made up of imaginative graphic designers, clever web developers, and intuitive SEO, social media and content analysts, all of whom believe in the vision of creating a company that grows with its clients. The services we provide range from website design and development, digital marketing, mobile app development and branding, to professional photography, print media, and events and exhibition.

We follow a simple approach when it comes to our work- Understand the clients' requirements thoroughly, and then strategize with an open mind, to produce the desired results on time. Since creativity depends on simplifying the matter and representing it in a visually appealing way, our focus remains largely on delivering our work with as much artistry and clarity as possible.

Just give us shout if you think we are the right agency for you, and we'll leave no stone unturned to prove you right!

# Services

## Services offered by Neo DigiAd Pvt Ltd.

### Digital Media & Advertising

- **Designing**
  - **Web designing & Development**
  - **SEO:** Search engine optimization
  - **SEM:** Search engine marketing
  - **SMO:** Social media optimization
  - **Content Writing**
  - **Photography** (Static & Video)
  - **Print Media**
  - **Stall designing**
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### DESIGNING :

**NEO** feels great marketing and communication is not only about why and what you do, but also how you do.

We believe in exceptional design. A visual language as unrivalled and sharp as the thinking behind it. Functional yet beautiful.

we have set up our own Design Studio. Here, we develop and craft every single piece of work. From the look of our campaigns to our own design projects. From Corporate to Motion and Interactive Design.

## **BRAND STRATEGY**

At NEO, we pride ourselves on creating innovative and exciting advertising that transforms the fortunes of brands. With a strong planning heritage and a set of proven methodologies we work with clients to help develop strong, concentrated brand ideas, consumer journeys and provide the answers to Why, How and What.

With the sense of cultural curiosity, we like to break cultural convention creating a new norm and gets the attention of hard-to-reach audiences

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## **WEBSITE DEVELOPEMENT**

With technology leaping and bouncing ahead of time it is increasingly getting easier and tougher simultaneously for companies to get the best of the online presence. Every day newer companies are making their presence in the web arena making it swarming. Hence it is becoming tougher buy the day to create a niche out there. The most important thing that should be kept in mind is that without having a good website it will be tougher for a site to get a good visibility. That is something that should be taken care of. You should make sure that your company's website is constructed in the best possible way.

A great web development service can offer a plethora of benefits to you. Let us now go through some of the most important ways in which you can benefit with the help of this:

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## **EVENTS AND EXHIBITIONS**

We put our heads together, think aloud and simulate our client's culture to create memorable events – designed and delivered on time.

State-of-the-art design techniques, not only attracts traffic into your stands but also makes your messages stand out enabling your visitors perceive a clear impression of your brand image and position.

Over the years, we have built an enviable track record of award winning exhibition booths by delivering innovative design on time, on brief and on budget.

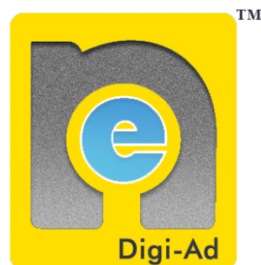
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## PRINTING

We must admit that, yes, we truly love it. For us, print is still a great way to run a campaign. It is simple and catchy, efficient and premium, brand building and promotional. Hence, we create ads and posters which are perfectly designed and contemporary. We create great visuals that are remarkably distinctive

Neo is dedicated to the whole process of producing great print from finding the best photographer, illustrator or typographer, to making the most of our print's potential through the retouch, post-production and printing process. we love to play with special media ideas and techniques.

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